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HALO Garners Top Awards from Juvenile Groups: The Technical Comfort System™ and HALO® SleepSack® Swaddle

Minneapolis (May 25, 2008) - Halo Innovations, makers of the HALO® SleepSack® wearable blanket, the leading wearable blanket in the country and a favorite in hospitals nationwide, has been recently honored by two leading juvenile groups for its uniquely designed products.

The new HALO® Technical Comfort System™, a line of coordinating garments made of breathable CoolMax® fabric with built in SPF of 30+, and the HALO® On-the-Go® SleepSack® wearable blanket designed for use in a car seat, both received “Excellent Product Awards” from the iParenting Media group. The iParenting Media’s Award Program provides a credible and objective method of determining the best products in the juvenile industry.

The National Parenting Publications of America (NAPPA) bestowed its Gold award on the HALO® SleepSack® Swaddle, a two in one product that provides parents with both a swaddle product as well a wearable blanket. The SleepSack Swaddle allows infants to sleep more soundly by snugly wrapping their arms within, which prevents the startle reflex. Consisting of an adjustable, removable swaddle feature, the 2-in-1 SleepSack Swaddle is intended to swaddle infants from the time they leave the hospital and also allows parents to remove the swaddle feature when no longer needed and use its SleepSack wearable blanket alone. The NAPPA Gold Award recognizes companies for innovative and useful products geared to the expectant, new or veteran parent today. “It is truly gratifying to be recognized within our industry for our excellence and innovation, two qualities we strive to incorporate into every one of our products,” states Bill Schmid, founder, Halo Innovations. “When Halo was started nearly 15 years ago, we

set out to maintain the highest standards in order to help parents keep sleeping babies safe. These two recent awards reinforce what we've been doing for years.”

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About HALO Innovations and Founder William Schmid

Based in Minneapolis, HALO Innovations has a singular mission: to help create a healthy and safe sleep environment for people of all ages. Founded in 1994 by William Schmid, who began researching sleeping environments after he lost an infant daughter to SIDS three years earlier, HALO is dedicated to developing products that set new standards for the safety and improved health of sleeping infants and bringing peace of mind to one's home. In addition to the HALO SleepSack wearable blanket, the company also manufactures an innovative Active-Airflow™ crib mattress designed to reduce the risk of re-breathing and eliminating allergens in the crib. For more information, visit www.halosleep.com.