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HALO Wins Home Safety Council Award; Only Juvenile Company Recognized in 2008

Minneapolis (June 1, 2008) - Halo Innovations Inc. is proud to announce that the HALO® SleepSack® Swaddle has been selected to receive a 2008 Commendation Award for Product Innovation for Consumer Safety from the Home Safety Council® (HSC). Halo Innovations is the only company to have received an award in this category and the only juvenile product company recognized this year. The Commendation Award for Product Innovation for Consumer Safety was established to recognize manufacturers' outstanding contributions for product innovations that enhance consumer safety.

"Halo Innovations is always striving to improve safety, and we are proud and honored to be recognized by a highly credible organization such as the Home Safety Council," says Bill Schmid, Founder, Halo Innovations Inc. "Home Safety Council's interest in our products reflects the growing recognition that creating a safe sleep environment for baby can help prevent SIDS (Sudden Infant Death Syndrome.)"

The HALO SleepSack wearable blanket (www.halosleep.com) is the nation's best-selling wearable blanket for babies. It is intended to lessen the likelihood that a baby can get entangled with ill-fitting clothing and loose bedding during sleep. The HALO SleepSack wearable blanket is sleeveless and is worn over pajamas or a t-shirt to take the place of loose blankets. It carries the First Candle/SIDS Alliance #1 Safe Sleep Product Gold Seal and is used in many hospital nurseries and neonatal intensive care units.

"Manufacturers are a valuable partner in the Home Safety Council's ongoing efforts to create safer American homes," said Home Safety Council president Meri-K Appy. "This year's award winners represent a wide range of home safety product innovations and all demonstrate a clear commitment to health and safety. We applaud their efforts and are honored to present them with this award."

The Home Safety Council (HSC) is the only national nonprofit organization solely dedicated to preventing home related injuries that result in nearly 20,000 deaths and 21 million medical visits on average each year. Through national programs, partnerships and the support of volunteers, HSC educates people of all ages to be safer in and around their homes. The Home Safety Council is a 501(c)(3) charitable organization located in Washington, DC.