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HALO's Technical Comfort System® Promotes Healthy Skin and Earns Seal from National Eczema Association

April 1, 2010. HALO® Innovations' [Technical Comfort System®](#) is more than just “cool” clothing for babies. Featuring coordinating pieces made of CoolMax®, a breathable, high performance fabric that active parents have enjoyed themselves for years, the high tech line also keeps baby's skin healthy and safe all year long. Recently, the National Eczema Association (NEA) has awarded the Seal of Acceptance to HALO Technical Comfort System. The NEA Seal of Acceptance is awarded to products intended for children and adults with eczema or sensitive skin.



The nano-technology fabric being used in the Technical Comfort System infant clothing reduces perspiration and the risk of dehydration which can occur when parents overdress their baby. The fabric's moisture wicking properties also help maintain a stable body temperature for baby.

According to the American Academy of Pediatrics, more than half of all infants between 4 months and 15 months of age develop skin rashes and various skin conditions, and 65% of all eczema patients are diagnosed in the first year of life. “Heat and sweating are triggers which cause the itch/scratch cycle to begin among many children who suffer from atopic dermatitis, a common form of eczema,” states Julie Block, (President & CEO), NEA). “Managing this trigger can help control this discomfort and minimize eczema flares.”



The HALO Technical Comfort System clothing with CoolMax actually moves moisture away from the baby and keeps the skin cool, dry and comfortable. Baby remains cooler in warm temperatures and warmer in cooler temperatures. The fabric is

also chemical-free and has a built in SPF factor of 30+, both benefits which won't "wash out" from the garment. "We are thrilled to be recognized by the National Eczema Association for our Technical Comfort Line as we hear from parents constantly that the clothing has greatly improved their baby's skin," comments Erica Butler, VP Marketing, Halo Innovations.

HALO Technical Comfort System comes in six silhouettes and six fashion colors, which can serve as an ideal base layer in any climate. The pieces, which retail from \$5-\$20, include tops, bottoms, one-piece bodysuits, coveralls and hats. The coverall has reverse zipper, like the HALO® SleepSack® wearable blanket to facilitate diaper changing, and a specially designed pique fabric is textured on the surface and smooth on the underside next to baby's skin.

The machine washable line of clothing is extremely fast drying, and many opt to air dry clothing made with CoolMax, making it the perfect travelwear for baby. HALO Technical Comfort System is available nationwide.

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About HALO Innovations and Founder William Schmid

Based in Minneapolis, MN, HALO Innovations has a singular mission: to help babies sleep safely. Founded in 1994 by William Schmid, who began researching sleeping environments after he lost an infant daughter to SIDS three years earlier, HALO is dedicated to developing products that set new standards for the safety and improved health of sleeping infants and bringing peace of mind to one's home. Halo products are used in over 400 hospitals nationwide in well baby care, NICU's and in take home programs to help new parents practice Safe Sleep for Baby at home. For more information, visit www.halosleep.com.

About The National Eczema Association

The National Eczema Association is a national, patient-oriented organization that improves the health and quality of life for individuals with eczema through research, support and education. (www.nationaleczema.org)